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## NetOne Recruiter adds Talent Acquisition Pioneer to its Advisory Board

ATLANTA, Georgia, January 5, 2021: On-Demand Gig Recruiter Platform, <u>NetOne Recruiter</u>, announces the appointment of Steve Cadigan to its Advisory Board beginning in January 2021.

Steve Cadigan has been at the forefront of global talent strategy and company culture for the past 30 years. Most famous for scaling LinkedIn from 400 to 4000 in 3.5 years, Steve also led the development of LinkedIn's legendary company culture and was at the helm of the Talent function for its period of the highest growth and through their IPO.

As a thirty-year Talent Leader, Cadigan has dedicated his life to understanding the future of work and its implications for professionals and organizations. He has concluded that the future of work is decidedly exciting, but it will require a significant reframing of the employer-employee relationship and an entirely new understanding of what a "career" means and looks like.

"The world of work is becoming more complex and unpredictable as the battle for great talent continues," said David Thurmond, Co-Founder and Managing Partner at NetOne Recruiter. "NetOne Recruiter is obsessed with leveraging technology and innovation to transcend the way recruiters go to work, and help companies deliver on variable hiring demand through a reimagined digital marketplace. To that end, we could not be more excited to welcome Steve Cadigan to our Advisory Board. Steve has been a visionary in the recruiting industry his entire career, and he brings a unique perspective that will help us push beyond all boundaries and establish NetOne Recruiter as the #1 trusted home for on-demand gig recruiting."

In his new role at NetOne Recruiter, Steve will be tasked with advising and assisting the leadership team and board of directors, enabling them to meet and exceed net new business, customer retention, customer satisfaction, and overall brand growth targets for 2021 and beyond.

**About NetOne Recruiter:** NetOne Recruiter powers the gig economy by connecting Talent Leaders directly to its community of Contract Recruiters through an easy-to-use, self-service, digital marketplace. This platform gives Talent Leaders the ability to scale with speed, quickly ramping their recruiting teams to deliver on changes in hiring demand. For Gig Recruiters, NetOne Recruiter is their home to find more gigs, maximize their worth and increase their engagement. NetOne Recruiter is also proud partner of The V Foundation for Cancer Research, donating a portion of its gross revenues to the doctors, nurses and scientists who are working tirelessly find a cure.



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